



Socio-economic and familial background of entrepreneurs in Agra Nagar Nigam

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ABSTRACT

The socio-economic background of the entrepreneurs plays a significant role. Therefore, with this view a study on socio-economic and familial background of 100 entrepreneurs in Agra Nagar Nigam was conducted. Primary data were collected through interview schedule during year 2005 and percentage was used as statistical measure. The study showed that majority of entrepreneurs belonged to age-group of 33 – 44 yrs, general caste. Most of the entrepreneurs were graduate and married. The ordinal position of most of entrepreneurs after marriage had changed. Majority of women entrepreneurs were eldest while 31.9 per cent were youngest and only 18.1 per cent were middle. This was different to before marriage *i.e.* middle, eldest and youngest (37.2%, 32.9% and 29.8 %, respectively). Majority of entrepreneurs were eldest. Most of the entrepreneurs were devoting 6–10 hrs. for enterprise. Majority of entrepreneurs belonged to nuclear and small sized families. Maximum of entrepreneurs family members were educated till primary level, unmarried and doing business. Most of the entrepreneurs belonged to families having income above poverty line and were in contact of clubs. Most of the entrepreneurs were possessing general and special items between 11–20 and 15–27, respectively. Entrepreneurs' husband was the key person in taking decisions. The entrepreneurs chose the location of enterprise like nearness to market, availability of space and convenient. Maximum per cent of entrepreneurs had their enterprise in the residence. Maximum of entrepreneurs were employing skilled male and female workers. Majority of entrepreneurs had established their enterprises from 1 – 6 years, were engaged in manufacturing and servicing. Manufacturing items were suit, blouse, petticoat and kurti. Servicing was provided by beauty parlour like; eyebrow making, doing facial, bleaching and hair cutting/treatment. Entrepreneur's monthly income from the enterprise was between Rs. 3,000 to Rs. 10,000. The women entrepreneurs were directly or indirectly playing a significant role in improving the indicators of sustainable development of family, society and nation.

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